RIVER OAK COLLEGE

Registration Number 46425
Nationally recognised training
riveroak.edu.au

QCE SHORT COURSE · GRADE 10, 11 & 12

Strategic Marketing in the Modern Age *short course.*

Social media. Brand strategy. Real marketing skills.

POTENTIAL	DELIVERY	PACE
3 QCEs*	100% online	In your own time

Is this you?

Into social media, brands and digital marketing? This short course teaches you how real businesses build marketing strategies — and gives you nationally recognised qualifications in the process.

WHAT YOU'LL LEARN

SIRXMKT006 NATIONALLY RECOGNISED	**Develop a Social Media Strategy** Plan and execute a full social media strategy for a business.
BSBMKG546 NATIONALLY RECOGNISED	**Develop Social Media Engagement Plans** Build plans to grow and engage online audiences.
BSBMKG541 NATIONALLY RECOGNISED	**Identify and Evaluate Marketing Opportunities** Spot and assess opportunities in any market.

ON COMPLETION YOU RECEIVE

A nationally recognised **Statement of Attainment** for 3 Units of Competency. These units also count toward the **BSB50120 Diploma of Business** if you choose to continue.

INVESTMENT
$995

All inclusive.
One simple price covers every unit, all learning and assessment materials, and your support throughout the course.

ENROL NOW
riveroak.edu.au

1300 99 6732
hello@riveroak.edu.au

***QCE credits** are determined by the Queensland Curriculum and Assessment Authority (QCAA). Enrolment in this course does not guarantee QCE credits or any other outcome. River Oak College · Registration Number 46425.